

Free media access workshop:

GET YOUR NEWS IN THE NEWS

For nonprofits and community groups

Learn how to:

PITCH your story

conduct TV

USE social media

INTERVIEWS

PRESENTED BY:



AAJA
The Sacramento Chapter of the Asian American Journalists Association

in partnership with



MODERATOR:

Lonnie Wong, Reporter, FOX40 News

PANELISTS:

Ken Chavez, Senior Editor, The Sacramento Bee

Bill Halldin, President, Halldin Public Relations

Maneeza Iqbal, Multimedia Web Producer, News10

Ron Lopez, Assignment Manager, FOX40 News

10 A.M. - NOON
APRIL 28

COMCAST

1242 NATIONAL DRIVE
SACRAMENTO, CA 95834

RSVP: Cody Kitaura, 916-200-6496

cody.kitaura@patch.com

FREE and open to the public,
but space is limited